



**CONTACT:
Q.E.P. Co., Inc.
Lawrence P. Levine
Senior Vice President and
General Counsel**

For Immediate Release

Q.E.P. CO., INC. ANNOUNCES BOARD MEMBER APPOINTMENT

Boca Raton, Florida, December 8, 2010 – Q.E.P. Co., Inc. (the "Company") announced today that it has elected a new Board member, Martin E. Cooperman, CPA. He will join the current board officially at the Company's next Board meeting.

Mr. Cooperman was most recently a Senior Leadership Team Member of Grant Thornton LLP, prior to his retirement from the firm, assisting in its significant growth during the past several years. In addition, Mr. Cooperman was the Northeast Managing Partner of Grant Thornton LLP, helping to drive the growth and profitability of the region. Mr. Cooperman originally joined Grant Thornton in 1975. He has been honored as the recipient of the UJA Accountant of the Year and the Ellis Island Medal of Honor. Grant Thornton LLP has been Q.E.P.'s auditor for the last 25 years.

Lewis Gould, the Company's Chairman and C.E.O. commented, "I am extremely pleased to have Marty join our Board of Directors. He not only brings with him years of experience, many with Q.E.P., but also his vision that will help Q.E.P. continue to grow and develop new strategies."

Q.E.P. Co., Inc., founded in 1979, is a leading worldwide manufacturer, marketer and distributor of a comprehensive line of hardwood flooring, flooring installation tools, adhesives and flooring related products targeted for the professional installer as well as the do-it-yourselfer. Under brand names including QEP®, ROBERTS®, Capitol®, Harris®Wood, Vitrex®, PRCI®, BRUTUS® and Elastiment®, the Company markets over 3,000 flooring and flooring related products. In addition to a complete hardwood flooring line, Q.E.P. products are used primarily for surface preparation and installation of wood, laminate, ceramic tile, carpet and vinyl flooring. The Company sells its products to home improvement retail centers and specialty distribution outlets in 50 states and throughout the world.

1001 Broken Sound Parkway, NW Suite A Boca Raton, FL 33487
Phone: 561-994-5550 Fax: 561-994-1530
www.qepcorporate.com