



FOR IMMEDIATE RELEASE

Contact:

Q.E.P. Co., Inc.

Jennie Johnson

Marketing Communications Specialist

Phone Number: 561-994-5550

Email: JJohnson@qep.com

Q.E.P. Co., Inc. Launches New “Responsive Design” QEP Branded Website

Boca Raton, FL - January 12, 2016 – Q.E.P. Co., Inc. is delighted to reveal their new responsive design QEP-branded website. We invite you to explore our new website at <http://www.qep.com>.

With a fresh new look and responsive web design (RWD), navigating the site will be easy on any desktop or mobile device. The site is designed to provide the ultimate user-friendly experience with improved navigation and functionality throughout, allowing customers to access detailed product information and videos with the option to share information across all major social networking sites.

The home page displays our newest and featured products in captivating in-use photos and videos while shining spotlights on the latest news within our company, our latest contests, tradeshow and promo codes so you are always in the know. You do not even have to leave our website to stay connected to our brand, with the latest installment of our social tracker, you can see live posts from our Facebook, Twitter, YouTube and LinkedIn while perusing our website.

Each category in our product section offers customers detailed, technical information and photographs with a new zoom feature of all the quality QEP products. Datasheets, Manual's, Part's Lists and Warranties are provided within our *Product Support* section. We have made it easy to find our distributors and retailers in our *Where to Buy* section, and if customers have any questions or comments, they can drop us a line over in the *Contact Us* section. Stay connected with us by checking out our social networking sites or join our newsletter to receive special offers and promotions.

“Because of the advancement in technology and the different devices that people access our site on, we felt it was necessary to incorporate a clean, responsive design, making it more user-friendly. With the various types of visitors to our site, including Contractors, Pro Installers, Distributors and DIY-ers, we think this is a more comprehensive website that will meet the needs of all our users”, said Leslie Del Pozo, Corporate Marketing Manager.

Q.E.P. Co., Inc., founded in 1979, is a world class, worldwide provider of innovative, quality and value-driven flooring and industrial solutions. As a leading worldwide manufacturer, marketer and distributor QEP delivers a comprehensive line of hardwood and laminate flooring, flooring installation tools, adhesives and flooring related products targeted for the professional installer as well as the do-it-yourselfer. In addition the company provides industrial tools with cutting edge technology to all of the industrial trades. Under brand names including QEP®, ROBERTS®, Capitol®, Harris®Wood, Fausfloor®, Homelux®, TileRite®, Nupla®, HISCO®, Ludell®, Vitrex®, Plasplugs, PRCI®, Porta-Nails®, Tomecanic®, Bénètiere® and Elastiment®, the Company markets over 7,000 products. The Company sells its products to home improvement retail centers, specialty distribution outlets, municipalities and industrial solution providers in 50 states and throughout the world.